



SPONSORSHIP OPPORTUNITIES

The Upper Island Soccer Associations are excited to present the **Mini World Cup on May 14 & 15, 2022**. With over 1,000 participants and 2,000+ spectators, the Mini World Cup is projecting to be one of the largest outdoor youth sporting events held in Comox Valley since 2019.

Over 200 volunteers work tirelessly to make this event happen - but they can not do it alone. We need the support of local businesses and community partners to ensure our event is a success. By sponsoring the Mini World Cup, not only will you receive recognition for your generosity, but you will also be helping kids develop essential life skills through sport.

TITLE SPONSOR **\$5,000 Sponsorship (1 Available)**

The exclusive Title sponsor for Mini World Cup receives:

- Tournament will be named **[Title Sponsor Name] Mini World Cup 2022** and included on all event marketing material.
- Main logo placement on front of all player t-shirts (1000+ shirts printed).
- Vinyl banner with logo on the Clubhouse during the event.
- Opportunity to place 1 piece of marketing material in 1,000+ player swag bags.
- Social media recognition on our social media pages with your business description, logo and sponsorship commitment to Mini World Cup 2022.
- Logo linking to sponsor website to appear on www.miniworldcup.ca

GOLD SPONSOR **\$1,500 Sponsorship (8 Available)**

A Gold sponsor for Mini World Cup receives:

- One of eight logos on the back of all player t-shirts (1000+ shirts printed).
- Field named after sponsor. Will appear on printed schedules.
- Opportunity to place 1 piece of marketing material in 1,000+ player swag bags.
- Social media recognition on our social media pages with your logo and sponsorship commitment to Mini World Cup 2022.
- Logo to appear on www.miniworldcup.ca

SILVER SPONSOR **\$500 Sponsorship (13 Available)**

A Silver sponsor for Mini World Cup receives:

- Field named after sponsor. Will appear on printed schedules.
- Opportunity to place 1 piece of marketing material in 1,000+ player swag bags.
- Social media recognition on our social media pages with your logo and sponsorship commitment to Mini World Cup 2022.
- Logo to appear on www.miniworldcup.ca

BRONZE SPONSOR **\$250 Sponsorship (20 Available)**

A Bronze sponsor for Mini World Cup receives:

- Opportunity to place 1 piece of marketing material in 1,000+ player swag bags.
- Social media recognition on our social media pages with your logo and sponsorship commitment to Mini World Cup 2022.
- Logo to appear on www.miniworldcup.ca

IN-KIND SPONSOR

There are a variety of ways to give, and an in-kind donation is one of them. As an in-kind sponsor, you are able to provide a product or service for the Mini World Cup. Level of recognition received will depend on value of in-kind donation. At minimum, an In-Kind sponsor receives:

- Social media recognition on our social media pages with your name and sponsorship commitment to Mini World Cup 2022.
- Name to appear on www.miniworldcup.ca



2022 SPONSORSHIP INFORMATION

Company Name _____

Contact _____

Address _____

Phone 1 | Phone 2 _____

Email _____

Website _____

I have emailed an electronic copy of our logo to sponsors@miniworldcup.ca

File formats PDF, PNG, TIFF, or EPS. **Logos must be received by Monday, March 28th.**

Social Media Handles:

(Facebook, Instagram, Twitter etc.) _____

SPONSORSHIP TYPE

\$5,000 - Title Sponsor

\$1,500 Gold Sponsor

\$500 Silver Sponsor

\$250 Bronze Sponsor

In-Kind Sponsor

Description of In-Kind donation:

Value: \$ _____

PAYMENT TYPE

CHEQUE

IN-KIND

**ALL PAYMENTS MUST BE MADE BY CHEQUE PAYABLE TO:
COMOX VALLEY UNITED SOCCER CLUB**

Submit completed sponsorship form to: sponsors@miniworldcup.ca



SPONSORSHIP INQUIRIES

sponsors@miniworldcup.ca

www.miniworldcup.ca